

Website Packages

STELLANTIS CERTIFIED PROVIDER

PRICING, PACKAGING & BILLING

Packages

EDealer provides an automotive marketing

solution that gives dealers the ability to			
manage all aspects of their online marketing initiatives. With many different plans, you're sure to find exactly what you need.	EDealer Plus	EDealer Elite	EDealer Prestige
All EDealer Market Hub features	✓	✓	✓
Dynamic Personalization w/ new vehicle incentives	~	✓	✓
Creative Services	2 hours	3 hours	5 hours
Call Tracking (6 lines + 1000 minutes)	✓	✓	✓
Stellantis VIP Support Team	✓	✓	✓
Build and Price + New Vehicle Showroom w/ new vehicle incentives		✓	✓
Facebook Marketplace Push		✓	✓
New Vehicle - Payment Incentive Selection Engine		✓	✓
eCommerce - Digital Retail Deposit Plug-in		✓	✓
Guaranteed Trade		✓	✓
Dedicated Performance Manager			✓
Google Business Profile Management			✓
Google Maps Performance Tracking			✓
Technical SEO Essential			✓
Quarterly Ability to Use 2 Hrs towards 1 Single Seasonal Department-Focused Page			✓

PRICING, PACKAGING & BILLING

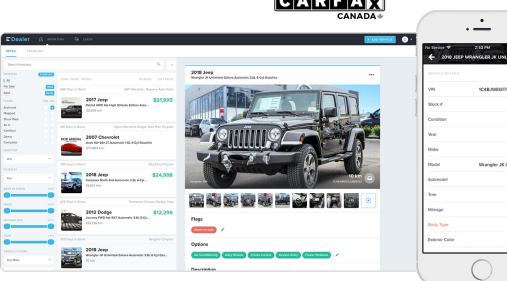
EDealer Market Hub

- Dynamic Optimized Inventory
- Inventory Management
- Inventory Syndication
- · Window Sticker
- Video Marketing
- Vehicle Data and Options

- Mobile Optimized Inventory
- Lead Management
- Email Integration
- CPO Integration
- Mobile Data Capture
- Custom Segment Feature

- CARFAX Integration
- Social Media Integration
- Secure Credit App/Web Form
- Analytics and Reporting
- Digital Advertising Optional addition





PRICING, PACKAGING & BILLING

A-La-Carte Services

Managed Digital Advertising

Ava Credit Tool

Call Tracking

Package 1

Package 2

Package 3

Guaranteed Trade

Traffic IQ Reporting

Automated Vehicle Video Services

Custom Collision Form

Search Engine
Optimization (SEO)

Local SEO Essential

Local SEO Accelerate

General Technical SEO Essential Advanced Applied Technical SEO Accelerate

CO-OP ELIGIBLE

New Vehicle Content Marketing Plus New Vehicle Content Marketing Accelerate

Fixed Operations/ Used Vehicles Content Marketing Plus Fixed Operations/ Used Vehicle Content Marketing Accelerate

Creative Services

BRONZE

5h

SILVER

10h

GOLD

15h

Website Content (one-time charge)

BASIC PACKAGE

COMPLETE PACKAGE

