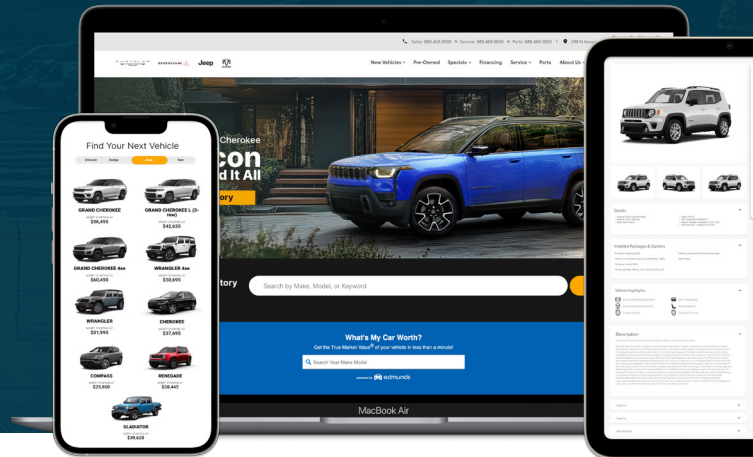


Smarter Automotive Marketing Starts Here

Catalyst IQ brings your digital marketing under one roof. Dynamic advertising, advanced SEO/AEO, high performance websites, and seamless lead nurture. One integrated ecosystem means less complexity, more efficiency, and better results for your dealership.



Better Service

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



Site Wide Merchandising

Catalyst bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



More Contacts

Fully responsive websites and mobile first design means more phone calls and form submissions.



Actionable Insights

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

Catalyst IQ is the only Provider Offering **24/7** Dealer Support!

Website Packages

	Base	Premier
Drag and Drop Content Management	✓	✓
Schedulable Assets	✓	✓
Specials and Coupon Management	✓	✓
Email Form Configuration	✓	✓
Inventory Management	✓	✓
Incentives & Offers Management	✓	✓
SEO Platform Tools	✓	✓
Analytics Reporting	✓	✓
Call Tracking	✓	✓
Social Media Plug-ins	✓	✓
Video Marketing Integration	✓	✓
Window Sticker Management	✓	✓
Language Support	✓	✓
Vehicle Recommendation Tool	✓	✓
Role/ Permissions based CMS Access	✓	✓
Payment Calculator	✓	✓
Reporting Dashboard	✓	✓
Retailer Support	✓	✓
Fully Responsive Design	✓	✓
Dynamic Call tracking, Up to 4 lines	✓	✓
OEM Integrations	✓	✓
HTTPS Encryption	✓	✓
White Glove Customer Service	✓	✓
Google Analytics Creation & Management	✓	✓
Adwords Integration	✓	✓
Google Translate	✓	✓
Advanced Inventory Pricing Tools	✓	✓
Premium Reporting Dashboard	✓	✓
Unlimited Inventory Exports	✓	✓
Defend SEO (Ongoing SEO Management)		✓
Monthly Creative Services, Includes 5+ Banners		✓
Monthly Email Campaign		✓
Reputation Monitoring Credit		✓
Picture to Video Inventory		✓
Behavioral / Offer (Pop -up)		✓
SRP Vehicle Offer		✓
Landing page development		✓

A La Carte Options

Design+ Creative Services

Fuel SEO