

Trade-in Tool

VALUE YOUR TRADE-IN TOOL

The Dealer eProcess trade-in tool is consistently one of the top converting lead forms on our dealers' sites, and it's easy to see why. By utilizing the power of Canadian BlackBook you can give consumers an exact valuation for their vehicle in a matter of seconds!



- Lead Generation



- Canadian BlackBook Integration



- Integrated Dealer Inventory



- Photo & Video Uploads



- Backend Reporting Dashboard



- Sell Us Your Vehicle Platform



- Market Pricing Values

The screenshot shows a web form for a trade-in tool. At the top, there are two tabs: "YOUR REPLACEMENT" (selected) and "YOUR TRADE IN". The "YOUR REPLACEMENT" tab shows a 2024 Chrysler Pacifica Touring L. The "YOUR TRADE IN" tab shows a 2022 Chrysler 300 300 Touring L Sedan 4D. Below the tabs, there is a heading "Enter your contact information below to unlock the value of your vehicle." followed by several input fields: First Name, Last Name, Email Address, Phone Number (with a dropdown for country code), Zipcode, City, State, and Address. There is a checkbox for "Get Pre-Approved" and a link for "Terms & Conditions". At the bottom of the form, there is a "NEXT STEP" button. On the right side of the screen, there is a sidebar with a progress indicator showing "29%" and several options: "CHOOSE TRADE IN", "CONTACT INFORMATION", "UNLOCK YOUR VALUE", "ADD OPTIONS", "ADD PHOTOS", "CHOOSE REPLACEMENT", and "SAVE YOUR TRADE IN". At the bottom right, there is a "Kelley Blue Book trade-in value" section showing "\$ XX,XXS".