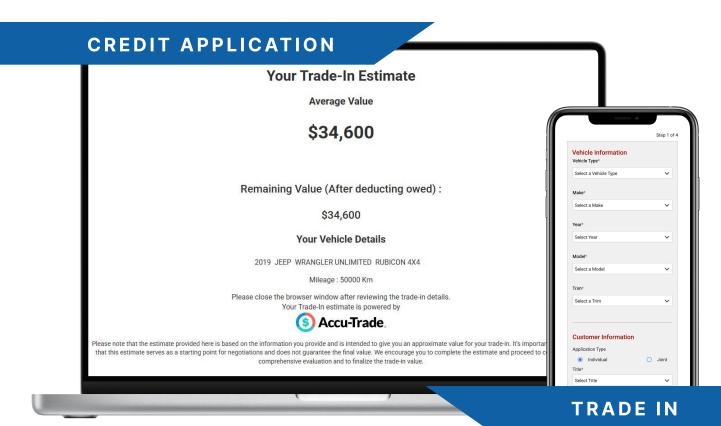


### E-SHOP STANDALONE TOOLS: POWER UP YOUR WEBSITE

#### Don't Let Leads Slip Away!

Give your customers simple ways to apply for credit or value their trade—without ever leaving your website.



**How They Work** 

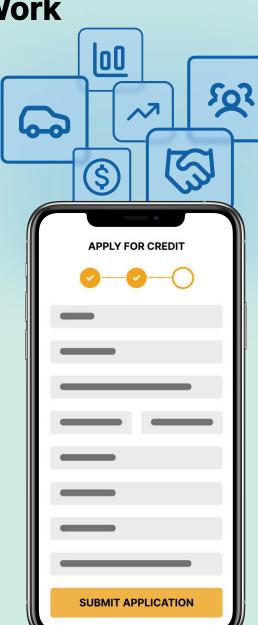
- 1 Choose a Vehicle
  - They select a preferred type

    —no VIN needed
- 2 Apply Online

Customers submit a credit app or trade-in estimate on your site

3 Get Leads

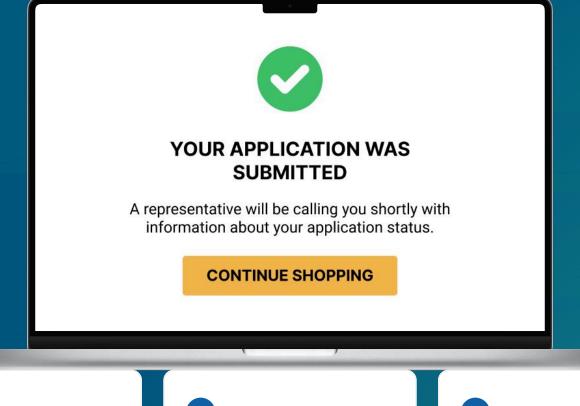
Applications go directly to your dealership for follow-up



NO DEALER ACTION NEEDED!

**EASY-TO-INSTALL TOOLS WITH** 

## Make Your Website Work Harder



# **Drive More Leads**Add tools to high-

traffic areas like your nav bar, banners, and homepage



## Clean design builds

**Boost Trust & Action** 

confidence and keeps shoppers engaged



### Similar tools from

other providers cost significantly more