

Stellantis Co-op Program

Private Sale Event Options



Monday - Wednesday

Special Offer: Flat Rate - No Per Car fee!

Option 1

Basic Event Package

- DMS Data Extract & Analysis
- Customer Selection
- Personalized Campaign (1500 Email/SMS with Consumer Portal)

\$6,495*

Option 2

Enhanced Event Package

All features of Basic Package

PLUS

- 500 ARC Call Centre Support
- 2 Passes/Attempts
- Ringless Voice Drop

\$7,495*

Included in Each Package

- Basic Trainer Travel*
- Trainer in-Dealership for 3 days
- Boardroom Training on Intelligent Word Track Process
- Boiler Room Training & Appointment Booking Blitz
- Customer Engagement & Appointment Results
- Training Materials & Showroom Kit
- ROI Reporting

Additional Marketing Services

• Additional Training Day

(EV training, Sales Essentials, Digital Lead Handling, etc)

\$2,000

• EV Bundle

(Training Materials, Access to Online Videos and Tools)

\$495

• AR Call Centre Support Calls

\$2.84 / Per person.
Minimum 500 Calls

• Printed Invitations

\$2.45

Postage included.
Minimum 500 Printed Invites



Scan the QR code to get in touch with Jennifer now.

Jennifer Rodney

Senior Sales Support Manager

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+1 604 347 8811

*Additional travel costs may be required if trainer travel is over 200km.

Stellantis Co-op Program

Private Sale Event Options



Thursday - Saturday

Option 1

Basic Event Package

- DMS Data Extract & Analysis
- 90-day CRM Active Lead Extract
- Targeted Customer Selection
- Personalized Digital Campaign (1500 Email/SMS with Consumer Portal)

\$5,995* + **\$150**
per car

Option 2

Enhanced Event Package

All features of Basic Package

PLUS

- 500 ARC Call Centre Support
- 2 Passes/Attempts
- Ringless Voice Drop

\$6,995* + **\$150**
per car

Included in Each Package

- Basic Trainer Travel*
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- Boardroom Training on Intelligent Word Track Process
- Boiler Room Training & Appointment Booking Blitz
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