



STELLANTIS

TAdvantage

Website Packages

Efficient Dealer Workflow

Website Solutions

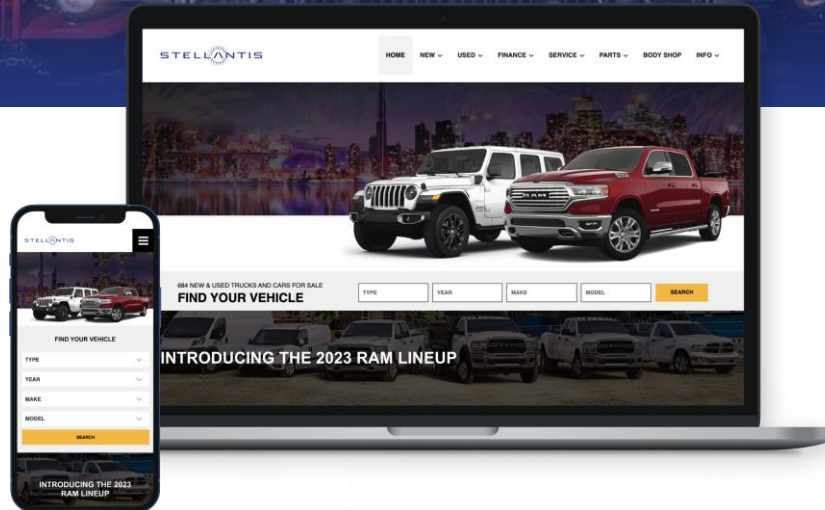
Engage

customers with powerful shopping tools

Tailor-made Websites and Advertising Solutions

together with an effective digital strategy, for maximized customer engagement with your inventory

Website Packages



1 TAdvantage Base Website

The TAdvantage dealership website platform uses premium technology and an effective digital strategy to drive optimal consumer engagement with your inventory. With highly flexible configurations, cutting-edge visual appeal, mobile-first responsive design, all backed by first-rate local Canadian support teams, **your dealership website is sure to stand out from the crowd!**

2 TAdvantage Gold Website

Building on the TAdvantage Base Website, the TAdvantage Gold Solution includes:

- + Video Solutions
- + Video Fusion
- + Promo Builder
- + Price Builder with OEM Incentives
- + Branded Overlays
- + MyGarage

3 TAdvantage Advanced Website

In addition to all the functionality of TAdvantage Gold, the TAdvantage Advanced Website adds the benefits of our Local Search Optimization Standard Package: Fully Managed - Google My Business Optimization, ensuring high visibility and strong click-through performance on related searches for your primary business.

4 TAdvantage Premium Website

TAdvantage Premium rounds out the features of our TAdvantage Advanced website by adding our Bronze Creative Services package plus 1 hour of creative support.

5 TAdvantage Alfa Base Website

Specifically for Alfa Romeo Dealers

6 TAdvantage FIAT Base Website

Specifically for FIAT Dealers

Website Package



TAdvantage Base

TAdvantage dealership websites use premium technology and an effective digital strategy to engage consumers with your inventory. Our highly configurable and responsive websites have cutting-edge visual appeal, an interactive payment calculator, work seamlessly on mobile and are all backed by first-rate Canadian support. Stand out from the crowd with TAdvantage.

Home Page

Search Results Page

Payment Calculator

CarFinder

Carfax Integration



Website Package



T Advantage Gold

- Video Solutions
- Promo Builder
- Branded Overlays
- Video Fusion
- Price Builder
- MyGarage
- Dynamic Payment Display
- Advanced Showroom

Showroom Advanced Model Details Page

Kilometres 17	Condition New	Body Style SUV
Engine 4 Cylinder Engine	Exterior Colour White	Transmission 8 Speed Automatic
Drive Train 4x4	# of Passengers 5	Doors 4
Fuel Type Gas	City Fuel Economy 11.5	 Hwy Fuel Economy 9.9
Interior Colour Black		

Standard equipment

- Features
- Options
- Mechanical
- Exterior
- Entertainment
- Interior
- Safety

Jeep ANYTOWN

FINANCE FOR AS LOW AS **0% FOR UP TO 60 MONTHS**

RECOMMENDED FOR YOU

- 2021 Chrysler 300
- 2022 Ram 1500
- 2023 Ram 1500 Limited Longhorn

My Garage

MyGarage

You're currently browsing as a Guest. Please sign up or login to get the following benefits:

- ✓ Saved cars never expire
- ✓ Get alerts when prices change
- ✓ Get alerts when a vehicle is sold
- ✓ View saved cars on other devices, including your phone

Sign up and Log In

- 2022 Ram 1500 Limited Longhorn**
Final Price: **\$76,538**
- 2023 Jeep Wrangler | Trailer Tow and HD Electrical Group**
Final Price: **\$62,478**

Video Solutions

Home > Inventory > Alfa Romeo > Stelvio > TI

2023 Alfa Romeo Stelvio Ti

Gallery Video

View Video

Website Package



TAdvantage Advanced



Local Search Optimization Standard Package



Google My Business Optimization

Local Search Optimization Standard Package

Advance Your Online Search Presence to Reach Consumers When They're Ready to Buy



Custom AD copy

Build authority via unique content across your entire website written.



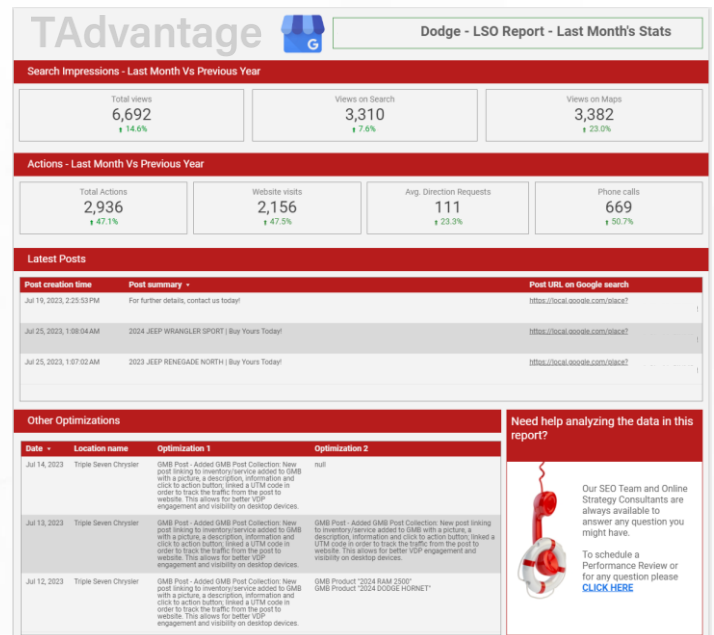
Optimized vehicle landing pages

Vehicle product pages contain helpful content for the best search user experience.



Expert blog posts

Increase blog post volume to grow your digital brand and engage with customers.



Google My Business Optimization

Elevate your online visibility through a refined Google My Business (GMB) profile, directing more traffic to your Dealership website.

We don't stop at setup – our ongoing monitoring and fine-tuning guarantee your profile consistently performs at its best, delivering the full potential of this optimization



Website Package



T Advantage Premium



Bronze Creative Services package

With Creative Services You Can Take Advantage of

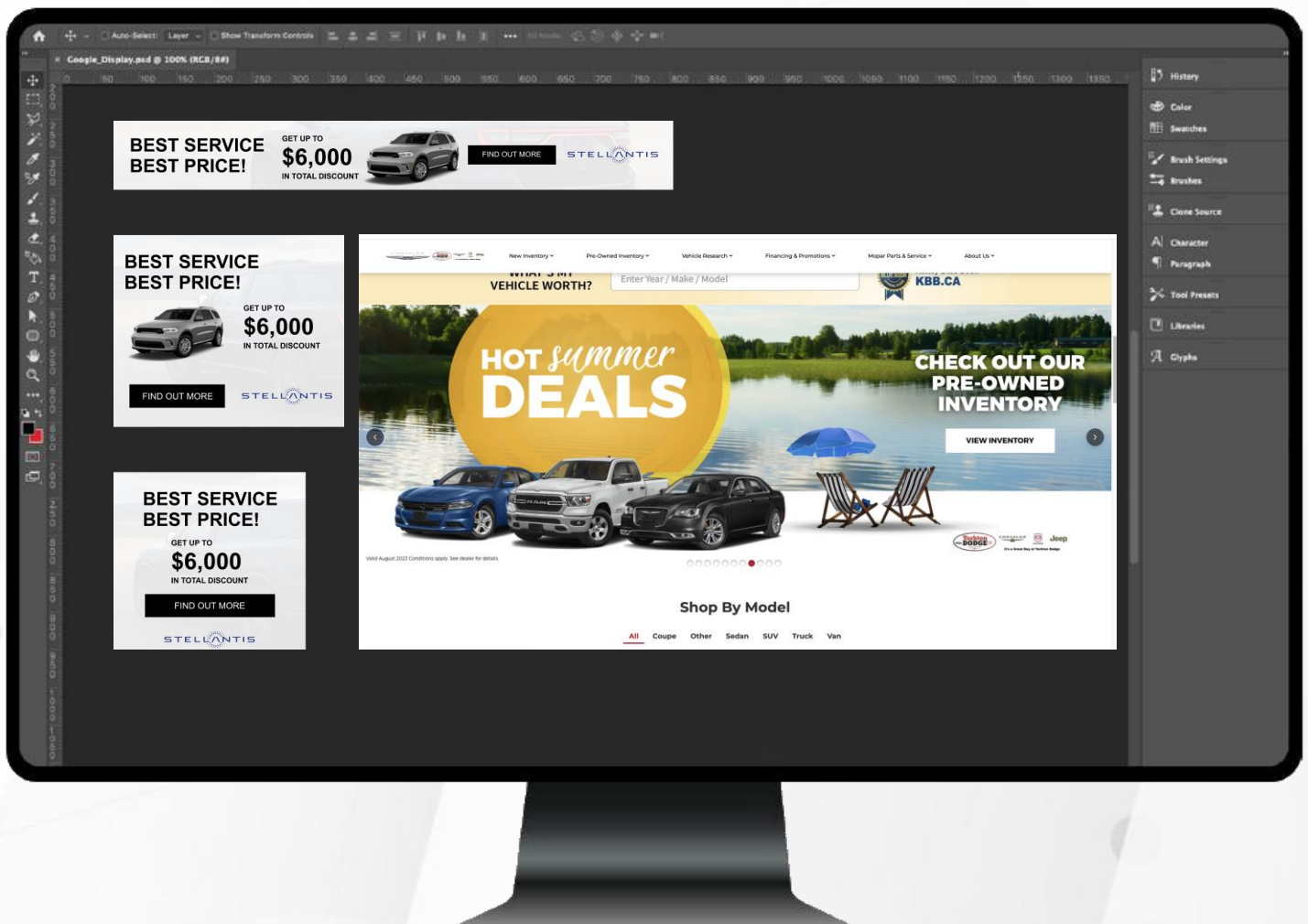
- Media assets customized for your dealership needs and the current season
- Access to a Digital Creative Strategist who understands the industry and your dealership website
- (2) Monthly campaigns including Homepage Slider, Landing Page Mockup, Special Content and Display Ad
- (1) Additional content page creation per month



Creative Support (1 Hour)

How Creative Services Can Help

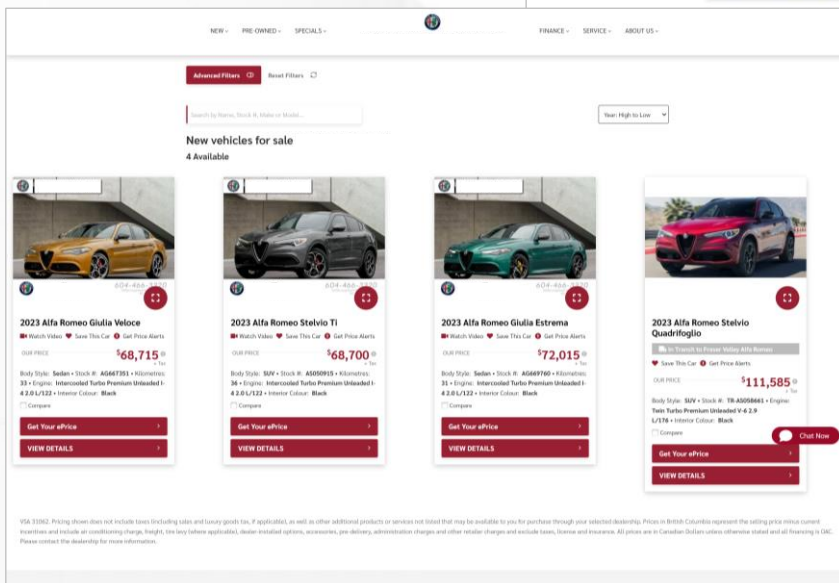
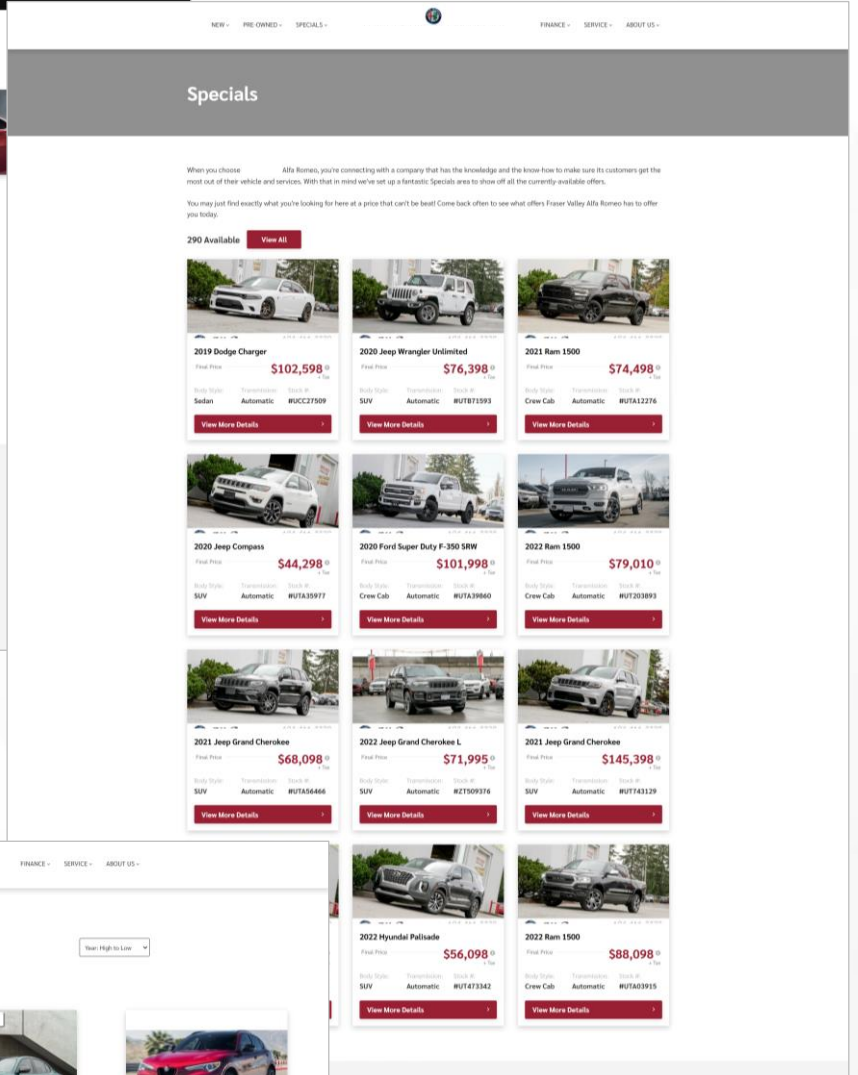
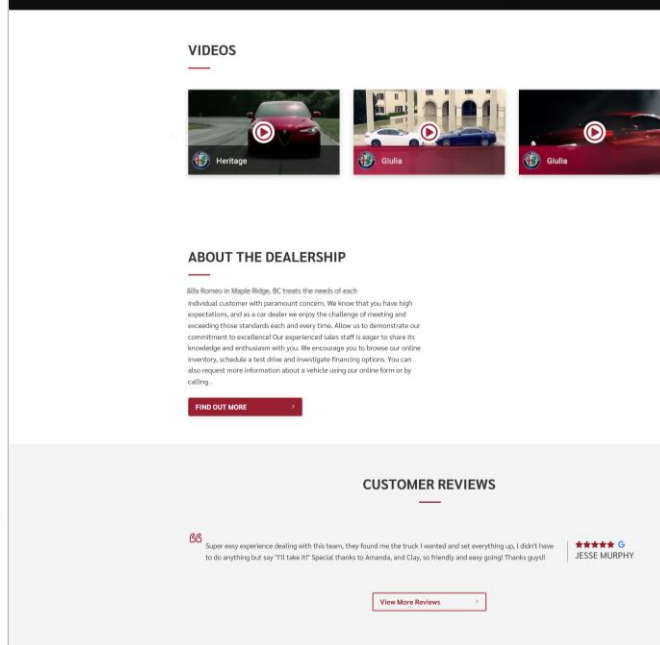
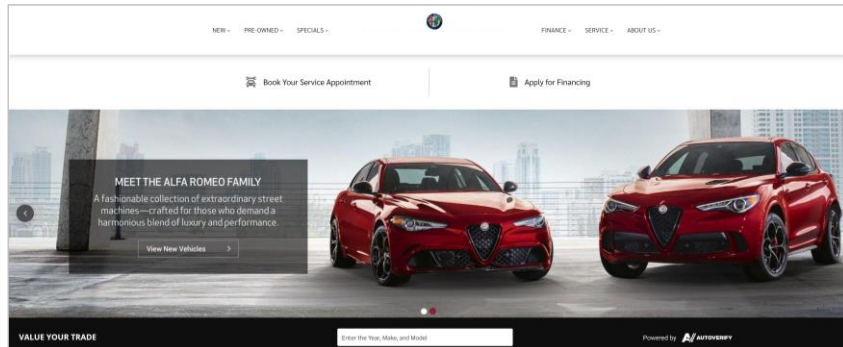
- Your website will always be fresh and current with new content
- Work with usability and design experts to understand how to increase shopper engagement on your website
- Differentiate your dealership by promoting on the lot specials, certified used vehicle offers, seasonal sales, service and parts specials, new model offerings, customer testimonials and more!
- Stylistically align to your brand and in market campaigns



Website Package

5 TAdvantage Alfa

Specialty for Alfa Romeo Dealers – the TAdvantage dealership websites use premium technology and an effective digital strategy to engage consumers with your inventory. Our highly configurable and responsive websites have cutting-edge visual appeal, an interactive payment calculator, work seamlessly on mobile and are all backed by first-rate Canadian support. Stand out from the crowd with TAdvantage.





AutoSync

We help dealerships & OEMs increase the effectiveness of their sales efforts, the efficiency of their processes, and the profitability of their business.

Which solutions will you choose to future-proof your business?

