



Where Technology Meets **Results**



Websites, IMS & SEO+

PHONE NUMBER
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Accelerate Your Dealership's Digital Future

Leadbox drives the future of retail for Canada's most ambitious automotive brands. We combine elegant design, advanced AI, and data-driven marketing to help dealerships connect, convert, and grow. From tailored websites to intelligent advertising and real-time analytics, Leadbox delivers technology that works seamlessly and looks exceptional.

Our platform analyzes inventory, audience behaviour, and market trends to create smarter campaigns and stronger results. Supported by 24/7 bilingual service, Leadbox gives every dealer the power to stand out, perform better, and deliver a customer experience as refined as the vehicles they represent.

For Leadbox digital advertising information, please visit the Digital Advertising section of the enrolment site.

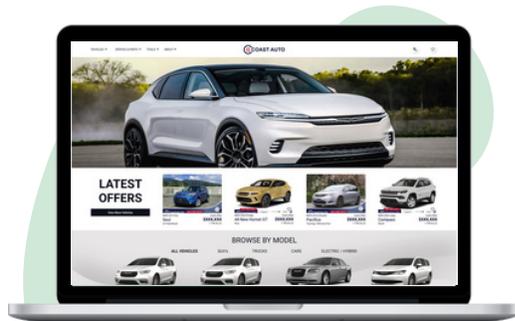


Website Packages

A WordPress-built site designed exclusively for dealers who value quality, speed, compliance, and visually stunning websites. Your site will operate the way your dealership needs while looking unique and on brand.

Essentials Website Package

- Templated Starting Point
- Customization Post Launch
- Unlimited Syndications
- Payment Calculators
- Monthly Account Management
- Extreme Photo Gallery - with flexible designs
- Window Sticker Management (With QR)
- Model Pages with trim level imaging and colourizer

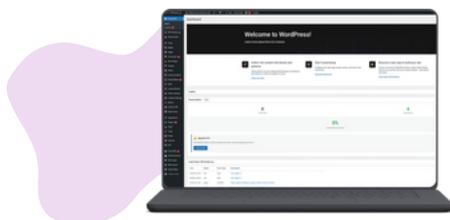


Enhanced Website Package

Includes Everything in the Essentials Package +

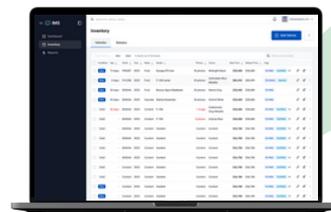
- Component-Based Starting Point
- Highly Configurable Platform with over 60,000 Dealer Website Combinations
- Promotions Manager (Pop-ups, Slideouts, Modals)
- Fully Customizable Model Pages
- Watermarks and Vehicle overlays
- Profit Manager for automated pricing

Powerful CMS & IMS



WordPress CMS

Easily edit and update your site, publish blogs, and manage promotions with an intuitive, dealer-friendly content management system.



Leadbox Inventory Management System

(IMS) Powerful dealer inventory tool with over 160 integrations, rebate management, and automation to boost efficiency and profitability.

Premium Package

Looking for a website that tailors to your specific needs and wants? The Premium package opens the door to your creativity and your brand with a fully custom, one-of-a-kind website design to represent your brand and your Dealership.

Includes Everything in the Essentials Package +

- Fully Custom Starting Point
- Dynamic Google Reviews
- Facebook Inventory Catalog Push
- AI Vehicle Descriptions
- Photo Capture App
- iBoost360 (Vehicle Image Rotations Software)
- Dynamic Used Vehicle Interest Rates
- 6 Tracking Phone Numbers with Inbound Recording
- One-of-a-kind website with Unlimited Ongoing Customizations



Exclusive Features - Included



AI Vehicle Descriptions

Automatically generate accurate, SEO-optimized vehicle listings for every car on your lot with advanced AI—saving time and improving search visibility.



Leadbox Mobile App

Snap and upload vehicle photos directly to your IMS from your phone. Simplifies inventory management for fast, on-the-go updates.

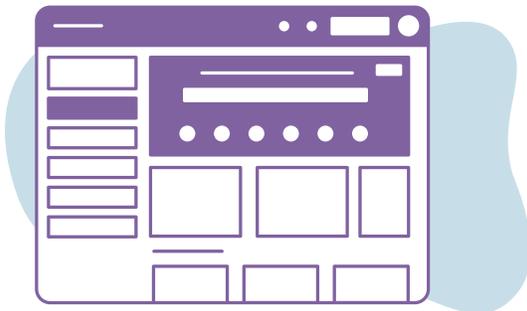
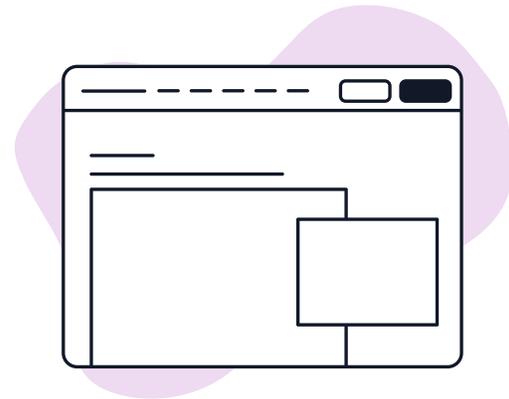


ALFA ROMEO – Website Package

A WordPress-built site designed exclusively for Alfa Romeo dealers—fast, compliant, and visually stunning to showcase the brand’s luxury lineup. *Need more? Level up with any of our website options - contact us for more information.*

Essentials Website Package

A flexible WordPress site offering three design starting points. Easy to customize, scalable, and regularly updated to enhance performance and engagement.



Enhanced Website Package

Built with a component-based design system for a custom, high-performing WordPress site. Combine flexibility with tailored visuals to stand out online.

Premium Website Package

Fully customizable WordPress site using advanced component design systems. Offers complete creative control, scalability, and top-tier performance.



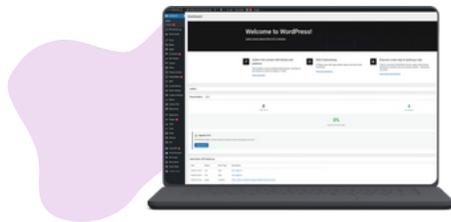
 **Why follow?
When you can Lead.**

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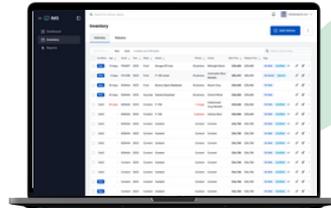
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What's Included – Website Packages



WordPress CMS

Easily edit and update your site, publish blogs, and manage promotions with an intuitive, dealer-friendly content management system.



Leadbox Inventory Management System

(IMS) Powerful dealer inventory tool with over 160 integrations, rebate management, and automation to boost efficiency and profitability.



Leadbox Leads Management Tool

Track, route, and manage every lead in real time. Streamline communication and never miss a sales opportunity again.



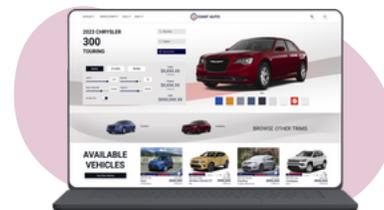
Pricing Manager

Quickly update and control vehicle pricing in bulk using smart filters. Save time and ensure consistent, competitive pricing across your lot.



Rebates Manager

Easily apply and manage rebates by VIN or in bulk. Customize rules for finance, lease, and cash offers while maintaining full compliance.



Shopping Tool Essentials

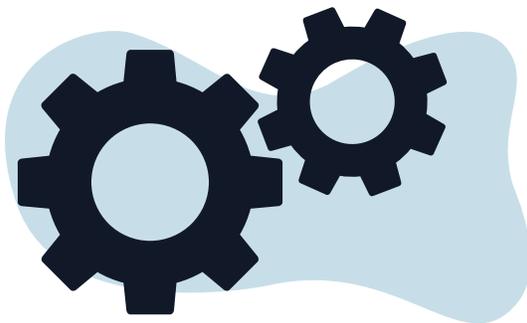
Interactive model pages with full colorizer, trims, and finance/lease calculator—empowering shoppers to explore and convert directly online.

Add Complete SEO+ Services

Leadbox SEO is built for long-term automotive retail. Our strategy dynamically shifts with the ever-changing industry to ensure your vehicles, services, and dealership visibility grow and remain top of mind in Search or AI Chat - Leadbox organic results generate leads.

Analyze & Benchmark

We assess your current SEO presence, keywords, and competitors to identify areas of improvement or opportunity. Every keyword, tag, page and common inquires are built to boost your dealership's goals - sell and service more.



Optimize & Execute

We research, implement, and deliver high-quality content and technical improvements to make your site Search-ready and customer-focused, no matter where your customers are. Leadbox analyzes your existing presence and builds a strategy to win in the ever-changing world of traditional and AI search.

Monitor & Improve

You get clear reporting every month — showing domain authority growth, traffic increases, and leads driven directly from organic sources.





Leadbox 