

Introducing Cara™

AI Powered Digital Marketing For Dealerships



Cara™ Quickly Delivers Results!

- Increase total gross profit
- Decrease your advertising cost per unit sold
- Accurately budget and spend daily between new, used, service and parts
- Notice micromoments and be ready for demand increases

As a trusted Stellantis Digital partner you'll be automatically eligible for up to 50% co-op reimbursement on new vehicle spend.



Cara's Advertising Technology Is **The Hemi Under The Hood!**

- Uses thousands of data points in your market to identify real car buyers
- Proprietary algorithm and tech to create hundreds of unique ads instantly
- Increase your leads without increasing your spend
- Be #1 in Your Market for Leads



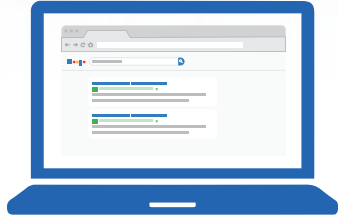
Contact Us For A **Free Assessment!**

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Intelligence-Assisted Digital Advertising Solutions for Stellantis Dealerships!



SEARCH ENGINE MARKETING

Harness the power of AI and Machine Learning to optimize your Search campaigns. Cara™ captures car buyers with uniquely personalized ads at a scale greater than humanly possible and any other technology out there - increasing your sales and maximizing your budget!



SOCIAL MEDIA

Using unique purchasing behavior indicators aggregated from thousands of social media users, target car shoppers and buyers on Facebook with incredible accuracy and find a greater audience for your dealership's inventory.



DISPLAY

Stay top of mind with Display advertising by engaging car buyers across the websites they're viewing. We deploy both dynamic and static Display ads and use advanced retargeting strategies to deliver high impact and relevant advertising.



VIDEO

Captivate car buyers through Video advertising to be truly unmissable. Video consumption is at an all-time high and one of the most engaging mediums available to drive shoppers to your digital and physical store.

Do MORE With Data

- Audience Creation
- CRM
- List Matching & Custom Audiences in Social
- Offline Conversion
- 3rd Party Tool/Widget Ad Optimization

Data is at the heart of everything we do. We'll work with you to unlock some of your best opportunities using your CRM and DMS data and our AI and Machine Learning technology.



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