



Where Technology Meets **Results**



Digital Advertising

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Accelerate Your Dealership's Digital Future

Leadbox drives the future of retail for Canada's most ambitious automotive brands. We combine elegant design, advanced AI, and data-driven marketing to help dealerships connect, convert, and grow. From tailored websites to intelligent advertising and real-time analytics, Leadbox delivers technology that works seamlessly and looks exceptional.

Our platform analyzes inventory, audience behaviour, and market trends to create smarter campaigns and stronger results. Supported by 24/7 bilingual service, Leadbox gives every dealer the power to stand out, perform better, and deliver a customer experience as refined as the vehicles they represent.

For Leadbox Website and SEO+ information, please visit the Website section of the enrolment site.



Digital Advertising Services

More Traffic. More Leads. More Sales.

Leadbox digital advertising leverages the most effective advertising technologies across all major channels to drive better clicks, stronger engagement, and, ultimately, better leads.



Guaranteed to increase your advertising results

Leadbox's technology and advertising strategies are second to none. In fact, Leadbox will decrease the average cost per lead compared to your current provider - guaranteed.



All Departments

New cars, Used cars, Trade-in/We-buy, Parts, Service or your own special dealer promotions, Leadbox helps grow all aspects of your dealership.



All the channels. All the ad types.

Car shoppers are everywhere, and so are we. Leadbox creates ads for car shoppers during crucial parts of their car-buying journey. Reaching consumers with the "Right Message" at the "Right Time" using industry-leading technology and partnering with the largest companies in digital marketing. Leadbox brings highly engaged car shoppers to your website.



White glove service for you.

Leadbox is there when you need it and will never leave you without a helping hand. Our bilingual phone service is available 24 hours a day, 7 days a week. We guarantee that our digital advertising campaigns are live within 2 business days, and change requests are completed within 2 business days.



Digital Ads (Google, Meta, TikTok, etc.)

Reach more car buyers with a full-funnel digital ad solution—Search, YouTube, Display, and Social—built to drive traffic, leads, and sales for both website and non-website dealers.



Programmatic Ads

Automatically place your inventory on top sites and Connected TVs with precision targeting and dynamic creative—reaching the right buyers, in the right place, at the right time.



Highbeam (CPC, min. \$500)

Boost visibility for aged, slow-moving, or high-profit vehicles. Highbeam automatically promotes them to in-market shoppers, accelerating sales and reducing flooring costs.



Automated Rates and Incentives

Programs and incentives change often. Leadbox gathers every incentive directly from Stellantis and automatically applies them to your website and inventory advertising programs.

All Leadbox digital advertising packages include:

- Access to the latest advertising tactics and technologies that find in-market car buyers and drive them to your website.
- Unlimited use of Autom@tive, our proprietary advertising technology.
- Messaging and Unique Selling Proposition development
- New traffic generation and retargeting campaigns
- Creation and maintenance of all graphics and creative
- Account management and monthly performance reporting

Contact us with any questions. We're always happy to help!



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