

# COMPLETE, CUSTOMIZED DIGITAL STRATEGY

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Stellantis and Google certified partner



# Engine of your SUCCESS.

## A team of passionate and specialised people

Our team of digital marketing experts specializes in the automotive industry

- ✓ A complete range of services to better cover your market
- ✓ High-performance products to stay ahead of your competition
- ✓ We act as partners: clarity, simplicity and transparency
- ✓ Our added value: more qualified, quality leads!

To learn how to **maximize your investment**, trust **Leadstream!**

# OUR RANGE OF SERVICES

- ✓ **SEM** PPC Google Ads
- ✓ **Graphic ads & remarketing**  
YouTube & video ads
- ✓ **SMM** advertising on social media
- ✓ **SEO** content marketing and local & technical SEO
- ✓ **Creation of customized** landing pages
- ✓ **Complete analytical** solution
- ✓ **Call measuring** and tracking
- ✓ **Leadbooster** online conversion tool
- ✓ **Leadstream Inventory Booster**  
synchronizes with your inventory
- ✓ **GA4 Plans** Advanced tracking solutions
- ✓ **Google VLA** display of your vehicles
- ✓ **Email marketing**  
personalized newsletter solution

# OUR CUSTOM SOLUTIONS

## SEM - Google Ads & Remarketing

Leadstream Agency is a certified Google Partner.

- Target your market precisely
- Dominate search results
- Get pre-qualified leads
- Reach undecided visitors
- Expand your visibility on YouTube
- Perform better: VLA (*Vehicle Listing Ads*) and Pmax campaigns



Google Partner

## SMM - Social Media Marketing

Suivez les meilleures pratiques de référencement recommandées par Google.

- Harness the full potential of Facebook/Instagram
- Benefit from the most advanced options, A/B testing and much more
- Be at the forefront with our video animations
- Accumulate pre-qualified leads integrated into your CRM
- Take advantage of tools such as Messenger for instant contact
- Leadstream inventory booster

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# OUR CUSTOM SOLUTIONS

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## Leadbooster - Customizable tool developed by Leadstream

Boost your website's conversion.

- Improve visitor conversion on your site
- Present special offers according to the season
- Enrich your CRM database



## SEO - Content Marketing and Local & Technical SEO

The Leadstream agency is specialized for the automotive industry. Follow the best practices recommended by Google.

- Increase your organic traffic
- Customized strategies adapted to your specific business and local reality
- Content marketing offering added value to customers and users
- Bilingual local writers specialized in the automotive industry

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# OUR CUSTOM SOLUTIONS

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## Local SEO

Proposal adapted to your needs.

- Strengthen your local presence
- Convert your online traffic into walk-in traffic at your dealership
- Maximize the impact of your Google Business Profile



## SEO+ / Technical SEO

Boost your SEO with a custom package.

- Direct access to your SEO specialist
- Optimization of new, pre-owned and service pages
- Optimization of the website architecture
- Addition of structured data (*where permitted*)
- Creation of internal and external links
- Performance reports

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# OUR CUSTOM SOLUTIONS

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## Complete analytical solution

Find out today which advertising channel is the most profitable for you. Leadstream offers you a complete analytical solution to help you discover the best digital marketing mix for your business.

- Discover the impact of your advertising investments
- Improve your decision making with our personalized dashboards
- Maximize your return on investment

- GA4 tracking plans: Essential+, Inventory+, Persona+



## Email marketing - Customized newsletter campaigns



- Highlight your promotions
- Improve engagement
- Increase traffic to your website
- Feed your leads
- Increase your sales

# THANK YOU



**LEADSTREAM**

AGENCY

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