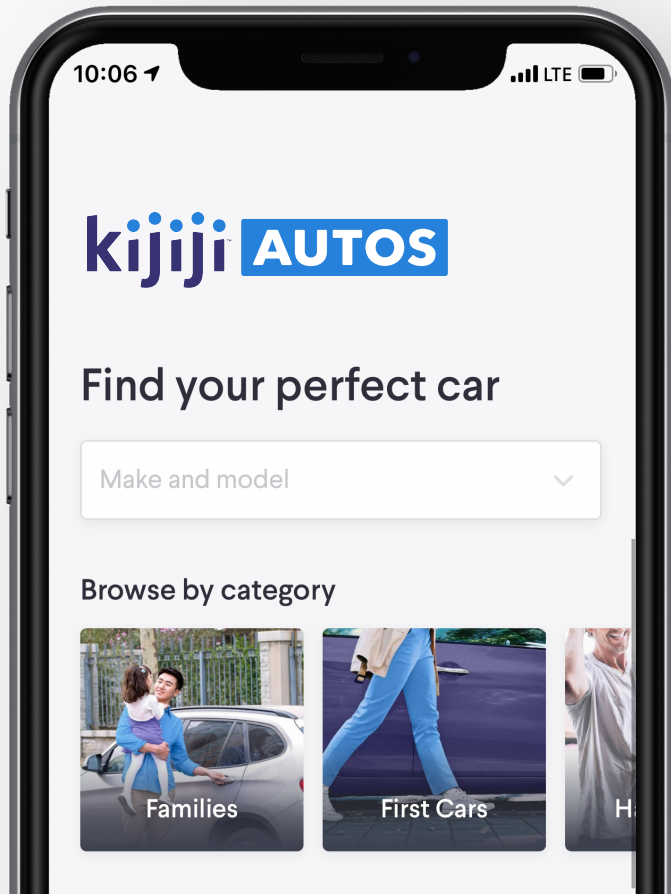


Preferred Marketplace Partnership



Kijiji Autos is happy to announce an enhanced partnership with FCA Canada to help generate additional exposure for FCA dealers New Car inventory.



Every month there are **600K VDP views** on New Chrysler vehicles across the country. The purpose of the Kijiji & FCA partnership is help FCA dealers capture additional visibility and leads.

Kijiji Autos – Business Package



CALL TRACKING

Records, archives and identifies customer phone conversation details



FINANCE DRIVER

Showcases dealership financing availability, helping to drive leads



DEALER PAGE

A standard dealer page showcasing all dealership info, including location and hours.

Kijiji Autos – Business Pro Package



CALL TRACKING

Records, archives and identifies customer phone conversation details

PHOTO AI* (NEW CAR)

An artificial intelligence driven product that optimizes vehicle listings with enhanced stock imagery



FINANCE DRIVER

Showcases dealership financing availability, helping to drive leads

MOBILE CAROUSEL

Matches users search terms and showcases 9 similarly-priced vehicles from your inventory on the mobile SRP

TRADESII

Provides Black Book evaluations of vehicles, creating higher quality leads



ENHANCED DEALER PAGE

An enhanced dealer page showcasing all dealership info, including location map, business hours and hero image carousel

DEALER LOGO ON VIP

Showcase dealer logo on every VDP within your inventory

Kijiji Autos – Business Elite Package



CALL TRACKING

Records, archives and identifies customer phone conversation details

PHOTO AI* (NEW CAR)

An artificial intelligence driven product that optimizes vehicle listings with enhanced stock imagery

AUTO REFRESH

Refreshes your ads automatically

MANAGED FEATURES

Dedicated specialists automatically apply features at optimal times, boosting listing performance on Kijiji



FINANCE DRIVER

Showcases dealership financing availability, helping to drive leads

MOBILE CAROUSEL

Matches users search terms and showcases 9 similarly-priced vehicles from your inventory on the mobile SRP

TRADESII

Provides Black Book evaluations of vehicles, creating higher quality leads

PHOTO SHOWCASE

9 thumbnail photos in your ad to showcase your vehicle from all angles on the VDP



ENHANCED DEALER PAGE

An enhanced dealer page showcasing all dealership info, including location map, business hours and hero image carousel

DEALER LOGO ON VIP

Showcase dealer logo on every VDP within your inventory

Listing Packages – FCA New Car Offer

BUSINESS

BUSINESS PRO

BUSINESS ELITE

Tier	Rate Card (\$ Monthly)	FCA Digital price after 33% co-op discount (\$ Monthly)	Rate Card (\$ Monthly)	FCA Digital Price after 33% co-op discount (\$ Monthly)	Rate Card (\$ Monthly)	FCA Digital Price after 33% co-op discount (\$ Monthly)
Group 1 (1-149)	\$350	\$ 234	\$450	\$ 300	\$530	\$ 353
Group 2 (150-399)	\$550	\$ 367	\$700	\$ 467	\$830	\$ 553
Tier 3 (400-749)	\$750	\$ 500	\$1,000	\$ 667	\$1,150	\$ 767
Tier 4 (750+)	\$1,150	\$ 767	\$1,500	\$ 1,000	\$1,800	\$ 1,200