

BUILT WITH
DATA

- Lightning Fast
- Mobile First
- Built to convert

POWERED BY
SALES

75%
MORE LEADS
WITH DEP

MADE FOR
YOU

- One solution
- Dedicated partnership
- ROI that **YOU** can measure

BASE PACKAGE

- Responsive Website
- SSL Site Security & HTTPS Connection
- WCAG 2.0 Accessible Website
- Keyword Site Search
- Mega Menu & Manager
- Choice of Advanced VDP or VDPxL
- New Vehicle Stock Photos
- Vehicle Showroom
- Price Unlock
- Vehicle Brochures
- Owner's Manuals
- 2 Part-Lead Forms
- One-Touch Forms
- Apple Wallet Integration
- Google Pay Integration
- Website Grader
- Manufacturer Incentives & Rebates
- Insites1 – Advanced Reporting
- 6 Call Tracking Numbers - **1,000 minutes**
- Testimonial Manager
- Content Library
- Media Manager
- Coupon Manager
- Vehicle Details Page Editor
- Responsive Custom Page Builder
- CPE Tracking
- Support Bi-Weekly Payments
- CarProof Integration
- Dedicated Account Executive
- iSpy – **Real-Time Alerts**

PREMIUM PACKAGE

BASE PACKAGE



- eCreditApp Lite
- eAutoAppraise

A LA CARTE PRODUCTS & FEATURES

- eAutoAppraise - **Trade-In Tool**
- eCredit App Lite
- DEPi IMS
- DEPi IMS+
- SEO Horsepower Package
- Dealer Watch
- Local Listings Management
- Keyword Ranking Report
- Custom Content
- Turnkey Banner Creation
- DriveCentive
- Advanced Vehicle Inventory Video
- CARoi
- Chat Unlimited
- SARA - Digital Retailing

BASE PACKAGE

- Dynamic Inventory Based FCA Search Marketing
- Dynamic Inventory Based CPO Search Marketing
- Market Protection Search Marketing
- Geo/Local Campaign
- Dynamic Inventory Based VDP Remarketing
- Dealer Brand Promotional Remarketing
- Dynamic Call Tracking + Weekly Call Tracking Reports
- Advanced Executive Digital Marketing Dashboard
- Dedicated Certified Account Strategist
- Behavioral/Programmatic Display Advertising

PREMIUM PACKAGE

BASE PACKAGE



- Dynamic Inventory Facebook Advertising
- YouTube TruView
- Used Car Custom & Dynamic Search Marketing
- Google Posts (includes 1st creative image)

PLATINUM PACKAGE

- BASE PACKAGE
- PREMIUM PACKAGE



- Service & Parts Custom Search Marketing
- Finance Custom Search Marketing
- Waze
- CARoi
- DMS Targeting/Forecasting with Heatmapping

A LA CARTE

- Google Posts - 4/mo

SOCIAL MEDIA MARKETING

- Social Media Carousel Ads
- Starter Social Media
- Advanced Social Media
- Facebook VDP Remarketing