



Lead-generation specialists for live chat in automotive

POWERING CHAT FOR THE AUTO INDUSTRY IS OUR FOCUS



Why dealerships choose Optimy?



We generate the highest number of qualified leads



Our high quality leads convert into more sales



We offer the greatest level of personalization

What our auto clients are saying

*Switching to Optimy from our previous chat provider was the best decision we made. In just 3 months, we have already achieved a **21% conversion rate!***

Patrick Shaw, Managing Partner
NORTH BAY MAZDA

*Our conversion rate on chat with our current provider or our past provider was somewhere between 1% and 2%... **We're now at 8% to 10%.***

Ian Gray, Owner and GM
SALMON ARM GM

*As a car dealership we were dependent on the in-person sale to sell cars. Optimy.ai made it easy for our sales team to **bring the in-person customer interaction online.***

Jackie Zanello, Sales & BD Manager
ROY FOSS CADILLAC

Optimy.ai is your next-generation sales conversation platform, with proven success in delivering lead and sales growth to dealerships.



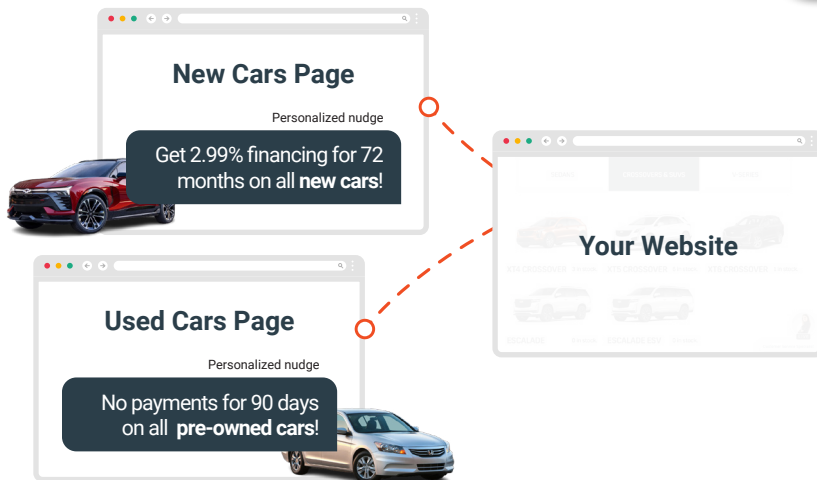
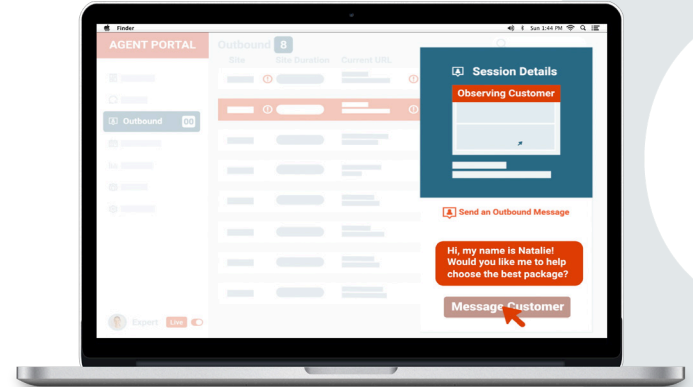
Use the power of chat and AI to close more sales

Create profitable conversations with advanced automated messages to highly personalized live chats.



Proactive Live Chat is our Key Differentiator

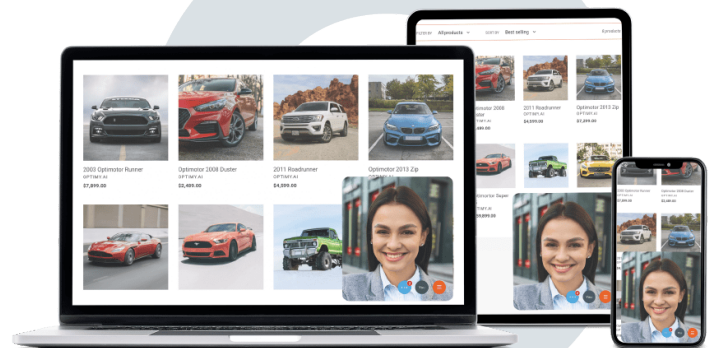
Our Active Outreach identifies your high sales-intent visitors and proactively engages with personalized calls to action



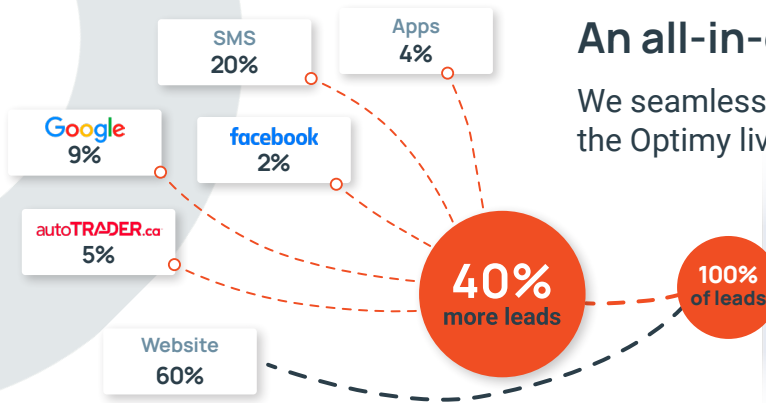
Personalized messages and proactive nudges delivered based on your visitor's site behaviour

Mobile first + observe feature = better customer experience

Our modular live chat screen size allows your customers and sales agents to browse while chatting

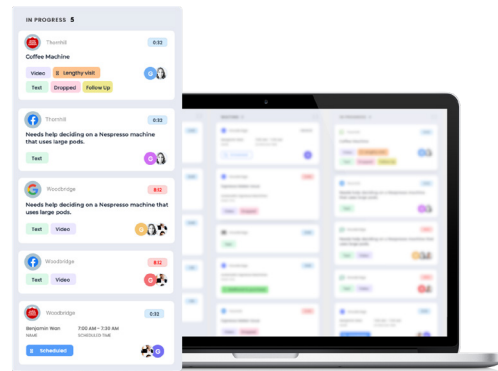
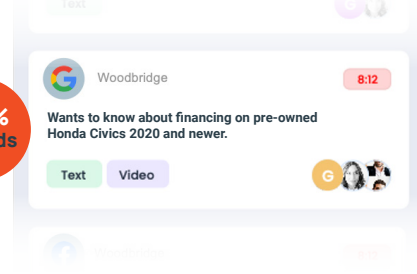


Optimy does all the work so that your team can focus on sales



An all-in-one chat management solution

We seamlessly connect all your customers' channels into the Optimy live chat to **maximize your lead potential**



We manage all conversations into one centralized platform

All your leads, from all your online sources organized in one simple dashboard

We can help with your live chat sales staffing needs

Whether you need to augment your sales team or need sales support outside of business hours, we have you covered

Self Serve

Live chat is 100% manned by your sales team

Hybrid

You need us to augment your sales team or cover off-hours

Fully Staffed

Our team handles 100% of your live chat conversations



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www.optimy.ai

