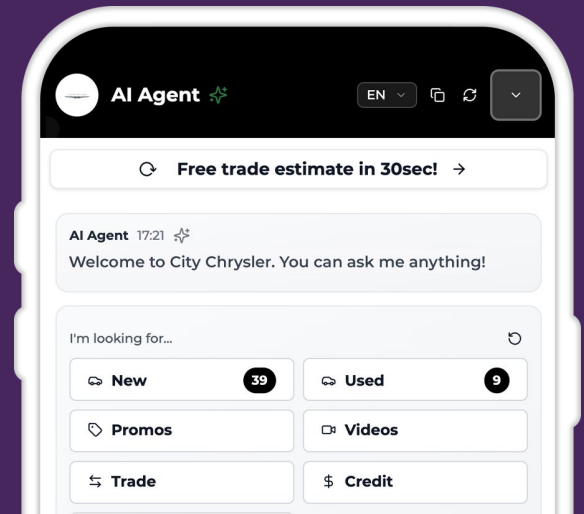


INTRODUCING

AI Chatbot Boost

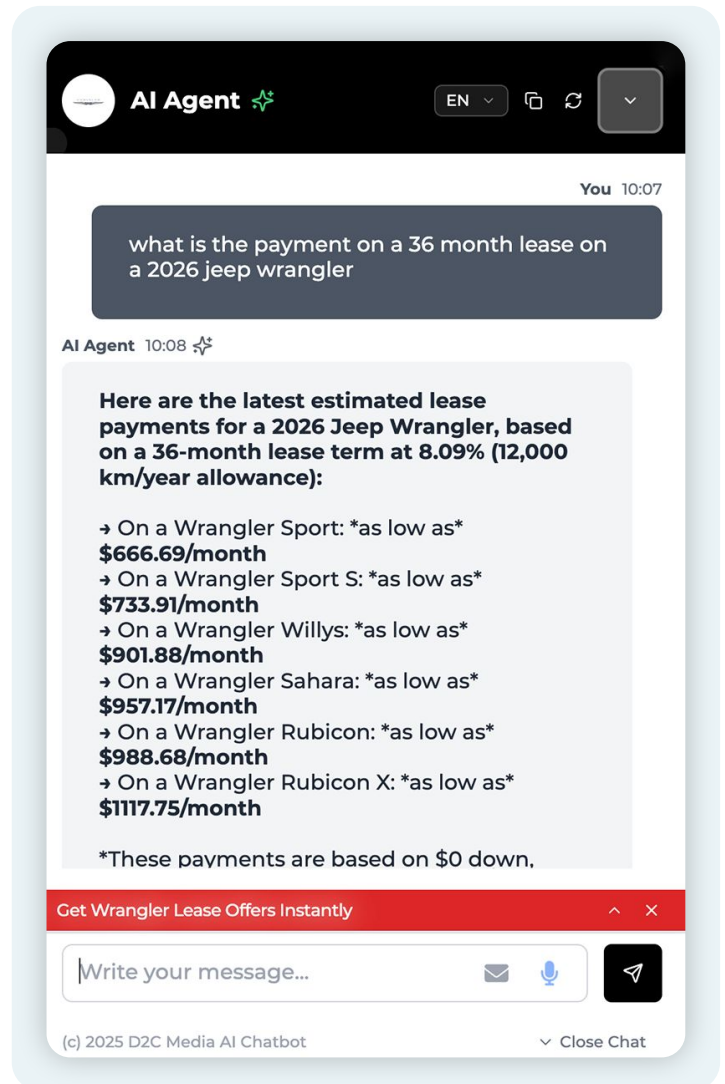
Enhance lead conversion and user experience through intelligent automation by empowering true vehicle discovery and enabling seamless lead capture with integrated forms.

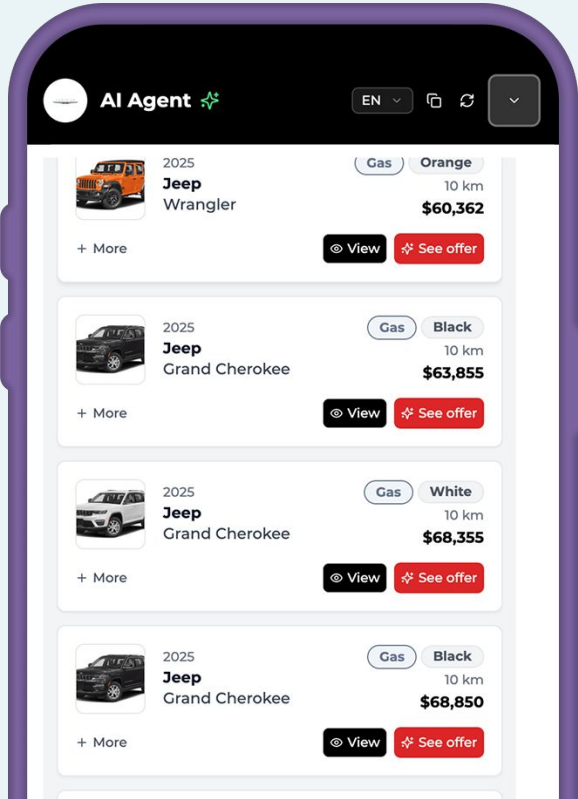


Awareness, Discovery and Customization

The AI Agent is intelligent, fully informed of the entire dealer ecosystem and adaptable.

- ★ **Full Awareness:** Instantly accesses inventory, showroom specs, promotions, OEM videos, general dealer information and CARFAX® for precise real-time answers.
- ★ **True Discovery:** Understands complex natural language (e.g., "Used SUV under 30k") and handles VIN-specific searches to instantly show matching vehicles. It can also handle comparisons and is aware of the full conversation.
- ★ **Dealer-Trainable:** Easily trained with your dealership's own documents and policies to reflect your exact business voice. It can also be trained on specific details like Opening Hours by Department.





Leads, Finance & Tracking

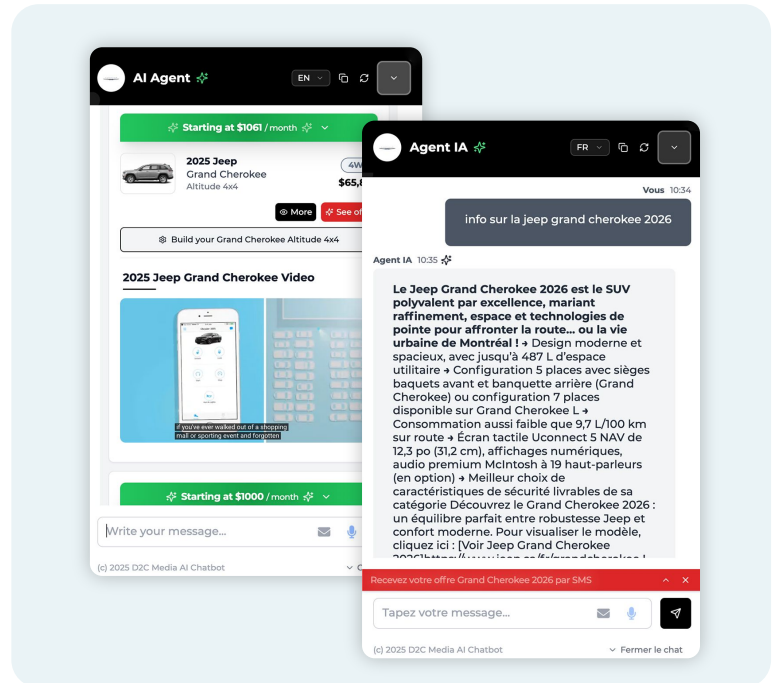
The agent is built to convert, guide financing, and provide full visibility into performance:

- ✦ **Seamless Conversion:** Captures qualified leads through integrated forms and CRM connections without being intrusive.
- ✦ **Smart Financing:** Calculates live lease or finance quotes and links directly to trade or credit forms.
- ✦ **Full Tracking:** Measures engagement with analytics on UTM campaigns, Google ASC events, chat logs, and post-chat lead conversions.

Multilingual & Enhanced User Experience

High-quality, frustration-free experience that is highly accessible

- ✦ **Multilingual & Accessible:** Auto-detects language and switches seamlessly between English and French, including voice-to-text support.
- ✦ **High-Quality Experience:** Provides intelligent context awareness, fast responses, and an integrated video player.



READY TO ELEVATE YOUR DEALERSHIP?